

BUSN 024: International Business Management

This course is an introduction to globalization and the cultural, economic, political, and legal environments of international business. The course includes an overview of risks, challenges, and opportunities in the global marketplace.

Letter Grade, Pass/No Pass

Units: 3

Lecture Hours: 48 – 54, Lab Hours: 0

Prerequisites: None

Co-Requisites: None

Advisory: None

Transferable to both UC and CSU